

Our editorial staff is preparing the following focus topics:

Innovation campaign 2020

Due to the coronavirus epidemic numerous important industry fairs, conferences and open houses are canceled or postponed. The exhibitors have developed many new machines and technologies and wanted to present them at the trade fairs.

So that these important innovations can be made known to the experts despite the corona virus, Etiketten-Labels, Flexo+Tief-Druck and Gravure Global are launching the „INNOVATIONS-OFFENSIVE 2020“. After all, all the specialists who would have visited the trade fairs by thousands are also extremely interested in informations about the innovations. Even more: despite the canceled trade fairs, their expectations are enormous.

Under the logo „INNOVATIONS-OFFENSIVE 2020“, we will present continuously the relevant innovations of the supplier industry to our readers and users in a specially created section over the next few weeks and months.

INNOVATIONS- OFFENSIVE 2020

Flexible packaging – a new business opportunity for label printers?

Digital label printing

Digital printing with 12 colors - the latest development from HP Indigo makes it possible. This creates completely new fields of application at top speed.

Inks, varnishes, inkjet inks (colour systems analogue / digital, dosing, residual colours)

Drying / curing of inks and varnishes

Inspection and control systems (in- / offline, web guiding control, web inspection)

Label printing and electrostatics

Electrostatics arise due to an imbalance of electrical charges on a substrate that is caused by friction or separation between two objects – for example, a web that quickly unwinds from a roll. We present current solutions for avoidance.

Publication date
21 April 2020

Editorial deadline
23 March 2020

Advertising closing
30 March 2020

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Technology in detail: Double rotary die cutter

With the RSM-330/2, the machine construction company WDB Systemtechnik, Enger, has developed a new double rotary die cutter. We present the machine and its modules in detail and application.



Photo: WDB Systemtechnik

New section „Ecology & Sustainability“



→ Recycling, waste reduction, disposal

With the intensifying discussion about raw material shortages and climate change, the interest of responsible grows to first determine the ecological burdens in the company associated with work and products and then to identify reduction potential. We talk to a specialist about the current state of affairs and current developments with regard to eco-labels.

Industry software – Business Intelligence – OEE

The increasing pressure on sales margins is forcing printing company managers to look for tools to monitor production equipment performance using KPIs (Key Performance Indicators). One of the indicators commonly used in other manufacturing industries is OEE (Overall Equipment Effectiveness). This indicator is slowly

Your marketing consultants



Silja Aretz-Fezzuoglio
Head of Marketing &
Sales Package Printing
Phone: +49 (0) 176 19 18 10 95
aretz@ebnermedia.de



Christoph Gehr
Verlagsbüro Felchner
Etiketten-Labels und Blaue Datei
PrintCareer.net
WOW-Labels.com
Phone: +49 (0) 8341 966 17 85
c.gehr@verlagsbuero-felchner.de



Tanja Fiedler
Verlagsbüro Felchner
Flexo+Tief-Druck und Schnelle Seiten
Telefon: +49 (0) 8341 966 17 80
t.fiedler@verlagsbuero-felchner.de

Editors



Michael Scherhag
Responsible Editor
Etiketten-Labels
Phone: +49 (0) 176 19 18 13 01
scherhag@ebnermedia.de



Gerd Bergmann
Content Management
etiketten-labels.com
flexotiefdruck.de
Phone: +49 (0) 171 4 81 72 12
bergmann@ebnermedia.de



Ansgar Wessendorf
Responsible Editor
Flexo+Tief-Druck
Phone: +49 (0) 176 19 18 10 98
wessendorf@ebnermedia.de

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