

Our editorial staff is preparing the following focus topics: Our editorial staff is preparing the following focus topics:

Printing machines (conventional, hybrid, digital)

→ Flexible packaging - an issue for label printers too

Flexible packaging is becoming increasingly important. Although it is also ideally suited for small and individualized products, digital printing is still used relatively rarely. An opportunity for label printers who are already very advanced in the field of digital printing and who also have the know-how to print on many plastic materials. Using the example of HP, we will show what opportunities are opening up for this market.

→ Expansion of digital printing opens up new opportunities

Sauter Druck is expanding its digital printing range with a Xeikon CX 500. The machine works with numerous materials and opens up new possibilities for the company to offer individual products in the label area as well. Etiketten-Labels spoke to the entrepreneur about the investment, the machine and the new possibilities.

Prepress (workflow solutions, imagesetter, colour management)

→ Software controls the label workflow

With the Label Automation Suite from One Vision, label printing companies have the opportunity to optimize their production workflow. The 2-in-1 solution for label production combines production planning and optimization of print data. With the comprehensive Label Automation Suite, digital printers can automate time-consuming manual tasks and thus significantly accelerate their production processes. We present the solution in detail.

Substrates (paper, films, thermal material, metallized materials, etc.)

→ Ecology & sustainability in practice

The Austrian label printing company Insignis has put sustainability at the top of their list of priorities. Not only are all processes being adjusted in the company, the print products are also increasingly being developed in this direction. Over the past few months, Insignis has repeatedly drawn attention to itself with new sustainable labels and materials. Etiketten-Labels asked for.

Printing technology

→ Conventional systems versus digital printing

→ Light and lighting

Light is not only an indispensable prerequisite for life for people. Numerous light sources are used in print production. We look at the different technologies and take a look into the future.



Source: Renke Wilken

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14 September 2021

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20 August 2021

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27 August 2021

Etiketten-Labels 5-2021 (September) will appear in the run-up to this important industry event:

VskE-Herbsttagung,
Köln/FRG:
4–6 November 2021

Etiketten Labels The only German-language technical magazine for conventional and digital production of labels

Etiketten Labels Well-founded and detailed technical articles

Etiketten Labels Since 2020 with the special section **Intelligente Etiketten** – focuses on modern fields of application such as RFID and MFC

Etiketten Labels Since 2019 with the special section **Finishing & Veredelung** – everything about the production of premium labels

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please turn over →

Issue
5-2021 (September)

Special Section **Intelligente Etiketten**

Etiketten Labels

**Inspection and control systems
(in-/offline, web guiding control, web inspection)**

Finishing/Converting (analogue/digital/hybrid)

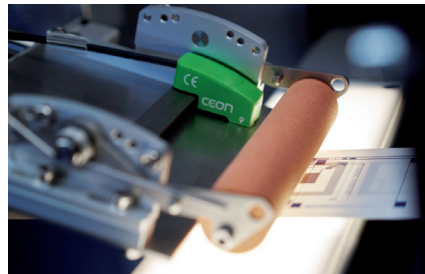
Special Intelligente Etiketten (Intelligent Labels)

Digital technologies are developing at breakneck speed. This also applies to the intelligent labels. More and more functions ensure more and more possible uses. We present various innovations in our special and report from practice.

In our special we cover the following topics:

- Security labels → Counterfeit protection → RFID / NFC
- Printed electronics → Functional layers
- Tracking labels → Smart labels

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Source: F+V Automation

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