

► Weekly and Special Newsletters with VerpackungsDruck & Converting and Etiketten-Labels – Your communication channels for highly specialized target groups

	Newsletters	Language	Subscribers	When	Advertising Formats	Prices (in Euro, plus VAT)
	VerpackungsDruck & Converting Weekly Newsletter	German	1,383 (own distribution list)	weekly, every Wednesday, 50 times a year	Online Advertorial Onl. ADV incl. video upload Premium Ad Banner - 3 positions Stand-Alone Newsletter	470.- € 570.- € 380.- € from 3 dispatches, each 342.- € 1,795.- €
	Special Newsletter for FachPack	German	2,497 (distribution list of VDC and EL Weekly)	5 times, 5 weeks before the fair, Week 35–39	Online Advertorial Onl. ADV incl. video upload Premium Ad Banner - 3 positions Stand-Alone Newsletter	470.- € 570.- € 380.- € from 3 dispatches, each 342.- € 1,795.- €
	Special-Newsletter Extrusion & Converting <i>The newsletter accompanying the special in the magazine!</i>	German	993 (own distribution list)	monthly, every 2nd Monday of the month, 12 times a year	Online Advertorial Onl. ADV incl. video upload Premium Ad Banner - 3 positions Stand-Alone Newsletter	860.- € 960.- € 750.- € from 3 dispatches, each 675.- € 2,995.- €
	Special-Newsletter Gravure Global <i>international, in English language!</i>	Englisch	1,999 (own distribution list)	monthly, every 3rd Thursday of the month, 12 times a year	Online Advertorial Onl. ADV incl. video upload Premium Ad Banner - 4 positions Stand-Alone Newsletter	860.- € 960.- € 750.- € from 3 dispatches, each 675.- € 2,995.- €
	Special-Newsletter Digital Printing today <i>The newsletter accompanying the special in the magazine!</i>	German	1,727 (own distribution list)	monthly, every 3rd Friday of the month, 12 times a year	Online Advertorial Onl. ADV incl. video upload Premium Ad Banner - 4 positions Stand-Alone Newsletter	860.- € 960.- € 750.- € from 3 dispatches, each 675.- € 2,995.- €
	Etiketten-Labels Weekly Newsletter	German	1,114 (own distribution list)	weekly, every Tuesday, 50 times a year	Online Advertorial Onl. ADV incl. video upload Premium Ad Banner - 3 positions Stand-Alone Newsletter	470.- € 570.- € 380.- € from 3 dispatches, each 342.- € 1,795.- €
	Special Newsletter for Labelexpo Americas	German	1,114 (like EL Weekly)	5 times, 5 weeks before the fair, Week 33–37	Online Advertorial Onl. ADV incl. video upload Premium Ad Banner - 3 positions Stand-Alone Newsletter	470.- € 570.- € 380.- € from 3 dispatches, each 342.- € 1,795.- €
	Special Newsletter for FachPack	German	2,497 (distribution list of VDC and EL Weekly)	5 times, 5 weeks before the fair, Week 35–39	Online Advertorial Onl. ADV incl. video upload Premium Ad Banner - 3 positions Stand-Alone Newsletter	470.- € 570.- € 380.- € from 3 dispatches, each 342.- € 1,795.- €

(Status: July 2024)



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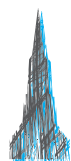
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