



EUROPEAN PRINTING SUMMIT

The event for AI, digitalisation and automation in print and packaging

29 + 30 September 2026
Signal Iduna Park, Dortmund

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European Printing Summit 2026



Partner Packages | 29 + 30 September 2026 | Signal Iduna Park, Dortmund

EUROPEAN PRINTING SUMMIT

The event for AI, digitalisation and automation in print and packaging

The printing and packaging industry is facing its biggest transformation yet: **artificial intelligence, automation and new market demands** are fundamentally changing production processes and business models.

The **EUROPEAN PRINTING SUMMIT 2026** brings together the industry's decision-makers to discuss precisely these developments – and to derive **concrete strategies for investment, production and growth**.

 **29 + 30 September 2026**
 **Signal Iduna Park, Dortmund / Germany**

The summit unites **printing companies, converters, technology providers, brands and agencies**, creating a platform for exchange, market inspiration and new partnerships.

Edited by the leading industry media:
Deutscher Drucker · print.de · VerpackungsDruck & Converting · Etiketten-Labels · Grafische Palette



Your benefits as a partner

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Why become a Partner?

The EUROPEAN PRINTING SUMMIT is **the** key decision-maker event for the printing and packaging industry.

300+ top executives, production managers and technology and marketing decision-makers from Germany and Europe come together to shape the future of the printing industry.

As a partner you benefit from:

- Direct access to your target audience during investment decision phases
- Two parallel stages for commercial printing and packaging printing
- Thought-leadership positioning at a unique event, where interaction between industry experts and print shop managers takes centre stage in the programme
- Media reach via high-circulation platforms: Deutscher Drucker, print.de, VerpackungsDruck & Converting, Etiketten-Labels and Grafische Palette
- Peer-level networking with the industry's trailblazers



WHERE PRINTING COMPANIES AND TECHNOLOGY PROVIDERS COME TOGETHER

Overview of participants

Executives from printing
companies in publication
and package printing

Experts from agencies and
brand owners in industry
and commerce

Technology providers in
the fields of machinery,
printing substrates, inks,
consumables and software

Perfect networking along the
entire print and packaging
supply chain



MAJOR INDUSTRY GATHERING: PARTNERS & PARTICIPANTS

Antalis · Canon · CCL · Delfort Printing Group · DigitalPrint Group · Durst · Edelmann · EFI · Estermann · EyeC · FKS · Flexpunkt · Flint Group · Fujifilm · GMG · Komori Group · Heidelberger Druckmaschinen · HP · Hunkeler · Koehler Paper · Koenig & Bauer · Konica Minolta · Kyocera · Labelisten · Merlin Group · Metsä · Mydisplays · Obility · Pack Consult · Pantec · Sappi · Screen · UPM · Verband Druck+Medien · WIRmachenDRUCK · i. a.

Partner packages: Your attendance options



Services	DIAMOND PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER
Exhibition space incl. 2 bar stools and standing table	10 sqm	6 sqm	4 sqm	4 sqm
Exhibitor tickets	4 x	3 x	2 x	2 x
New: VIP tickets to personally invite your customers (value: €279 per ticket)	4	3	2	2
Branding of the pre-event Industry Get-Together "Print & Connect" on 29 September 2026 (5 to 10 pm) incl. welcome and exciting stadium tour as well as a talk with a former top football player	✓			
Stage slot: Participation in an exclusive round table discussion on the future of the printing industry (30 minutes on stage)	✓	✓		
New: Expert Coffee Talks on an exciting topic at your stand during breaks – announced on stage	✓	✓		
Masterclass (30 minutes of presentation and interaction on Breakout Stage)	✓	✓	✓	
Company portrait in the trade magazine Deutscher Drucker, Grafische Palette, Verpackungsdruck & Converting or Etiketten-Labels	2 print pages	1 print page	½ print page	½ print page
Company profile and logo on the Printing Summit website	2,000 characters	1,000 characters	600 characters	600 characters
Logo presence on online trade portals and in trade magazines	✓	✓	✓	✓
Logo integration on screens and event materials during the event	✓	✓	✓	✓
Partner presentation on social media channels and web portals such as print.de, verpackungsdruck.com, etiketten-labels.com	✓	✓	✓	✓
Mention in promotional articles online and in trade magazines	✓	✓	✓	✓
Package price* – first price: regular price – second price: incl. early bird discount when booking by May 29, 2026)	14,340.- Euro** 11,950.- Euro**	7,440.- Euro** 6,250.- Euro**	6,300.- Euro** 5,250.- Euro**	5,100.- Euro** 4,250.- Euro**
New: Stage Branding: The congress programme takes place on two stages: one stage bears your company or brand name	8,900.- Euro			
New: Showroom: Additional opportunity for exhibitors to present their print samples*** (e.g. folding boxes, packaging, labels, magazines, books etc.) as part of an attractive exhibition of outstanding print products from the Druck & Medien Awards	1,900.- Euro			
New: Optional: 10 VIP tickets to personally invite your customers	1,500.- Euro (worth 2,790.- Euro)			
New: Optional: 20 VIP tickets to personally invite your customers	2,800.- Euro (worth 5,580.- Euro)			

* All prices in Euros plus VAT. EMG terms and conditions apply. No discounts / commissions possible. ** First come first served – the Diamond, Gold and Silver packages are available in limited numbers. *** Up to 10 sample products

Event mix

Choose your additional options for your individual event package!



Lanyards (exclusive)

2,000.- Euros

Give aways

on request

Breaks Branding

from 950.- Euros

Exclusive „Printing Summit“ Stand Alone Newsletter

on request*

Additional exhibition space

per 3 sqm: 950.- Euros



Want to be part of it? We'd be happy to advise you!



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