Weekly and Special Newsletters with VerpackungsDruck & Converting and Etiketten-Labels – Your communication channels for highly specialized target groups

Newsletters	Language	Subscribers	When	Advertising Formats and Prices (in Euro, plus VAT)	
VerpackungsDruck & Converting Weekly Newsletter	German	1.380	weekly, every Wednesday, 50 times a year	Online Advertorial / Native Text Ad incl. video and 1x newsletter dispatch Newsletter Banner Stand-Alone Newsletter	**890,- €** **395,- €** **1.895,- €**
Special-Newsletter Packaging Films & Converting **The newsletter accompanying the special in the magazine**	German	910	monthly, every 2nd Monday of the month, 12 times a year	Online Advertorial / Native Text Ad incl. video and 1x newsletter dispatch Newsletter Banner – 3 positions per newsletter Stand-Alone Newsletter	**890,- €** **775,- €** **2.995,- €**
Special-Newsletter Gravure Global **international, in English language**	English	1.950 (own distribution list)	monthly, every 3rd Thursday of the month, 12 times a year	Online Advertorial / Native Text Ad incl. video and 1x newsletter dispatch Newsletter Banner – 4 positions per newsletter Stand-Alone Newsletter	**890,- €** **775,- €** **2.995,- €**
Special-Newsletter Digital Printing today **The newsletter accompanying the special in the magazine**	German	1.564 (own distribution list)	monthly, every 3rd Friday of the month, 12 times a year	Online Advertorial / Native Text Ad incl. video and 1x newsletter dispatch Newsletter Banner – 4 positions per newsletter Stand-Alone Newsletter	**890,- €** **775,- €** **2.995,- €**
Etiketten-Labels Weekly Newsletter	German	1.095 (own distribution list)	weekly, every Tuesday, 50 times a year	Online Advertorial / Native Text Ad incl. video and 1x newsletter dispatch Newsletter Banner – 3 positions per newsletter Stand-Alone Newsletter	**890,- €** **395,- €** **1.895,- €**
Special-Newsletter for the fair: Loupe Europe	German	2,475	5 times, 5 weeks before the fair,	Online Advertorial / Native Text Ad incl. video and 1x newsletter dispatch Newsletter Banner – 3 positions per newsletter Stand-Alone Newsletter	**890,- €** **395,- €** **1.895,- €**

(Status: November 2026)



Websites



Trade Magazines + E-papers



360° Marketing

Social Media

Weekly Newsletters
Stand-Alone Newsletters
Special Newsletters

For further information and an individual quote, please do not hesitate to contact us:

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